

Date: August 24, 2017

To: CBJ Community Development Members

Cc: UAS Chancellor Rick Caulfield
UAS Facilities Services

We, members of the Auke Bay Steering Committee, favor the addition of banners in the Auke Bay area. It has been brought to our attention that the University of Alaska Southeast (UAS) is interested in working with the Auke Bay Steering Committee/Auke Bay Neighborhood Association to design, install, and maintain banners in the core of Auke Bay that reflect the character of Auke Bay.

The steering committee, representing a cross section of community interests, worked tirelessly for nearly two years with CBJ staff to create a long-term plan and vision for the development of Auke Bay. The Auke Bay Plan was approved by the CBJ on March 16, 2015 as Assembly Ordinance 2015-13.

Page 11 of the Auke Bay plan reads:

"Street Furniture, Banners, and Plantings. Planters, banners, street furniture, lighting, etc. are elements of a downtown street that can attract people, add energy and vibrancy, provide safety, and create a unique sense of place. The community is encouraged to promote and incentivize the installation of these street elements to make Auke Bay a distinct area."

The addition of banners in Auke Bay would not only positively contribute to Auke Bay for the reasons stated above, but would also provide a visual cue that one is entering a neighborhood resulting in a calming effect in a busy corridor. These banners could highlight the gateways Auke Bay provides to fishing, kayaking, boating, hiking, bicycling, historical and cultural significance, and education.

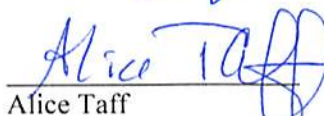
Thank you for your consideration,

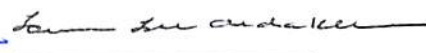

Dave Klein

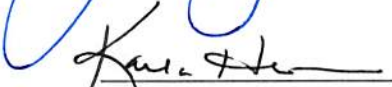

Nathan Leigh


Ric Iannolino


Joann Lott


Alice Taff


Lawrence Lee Oldaker


Karla Hart